

ECONOMIC DEVELOPMENT & TRANSFORMATION FUND

AT ST. LOUIS COMMUNITY FOUNDATION

The Economic Development Transformation Fund (“Transformation Fund”) established by the St. Louis Community Foundation in partnership with the St. Louis Development Corporation and the City of St. Louis will **support economic development activity that will empower, develop, and transform the City of St. Louis** through a vibrant, just, and growing economy where **all people can thrive**.

The philanthropic capital raised through the Transformation Fund will be leveraged through **strategically aligned public and private sources focused on economic justice** - dismantling longstanding barriers and expanding opportunities for its marginalized residents, businesses, and neighborhoods.

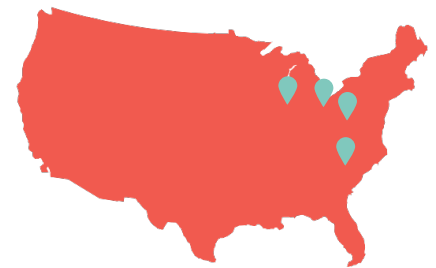
The Transformation Fund will provide the opportunity for the philanthropic community to **accelerate equitable economic growth** by attracting public funding and local & national impact investors to the region.

PUBLIC FUNDING: American Rescue Plan Act, Build Back Better, Infrastructure, Inflation Act, and other economic development grant opportunities.

LOCAL & NATIONAL IMPACT INVESTORS:

Mastercard, Wash U, US Bank, Midland States Bank, and more.

“But for” capital commitments from philanthropic partners aligned towards a shared goal of economic justice by investing in strategically focused geographies and industries, the City of St. Louis will remain at a disadvantage in raising the variety of capital sources necessary to grow the city’s population, strengthen neighborhoods, improve health & educational outcomes, eliminate the racial wealth gap, and expand the tax base.



WE'RE WITNESSING THE RETURNS THAT CITIES ACROSS THE UNITED STATES ARE REALIZING ON THEIR INVESTMENTS IN ECONOMIC JUSTICE, INCLUDING IN CHARLOTTE, PITTSBURGH, DETROIT, AND CHICAGO.

CITY	INITIATIVE	LAUNCH YEAR	ADMIN	# OF AREAS	ELIGIBLE INVESTMENTS	CORPORATE/ PHILANTHROPIC PARTNERS	PUBLIC/ TOTAL INVESTMENT
Detroit	Strategic Neighborhood Fund	2016	City of Detroit/ Invest Detroit	10	Streetscape, parks, single-family housing, real estate, small business	JP Morgan, American, Axxle, Blue Cross/Blue Shield, Chemical Bank, Fifth Third, Flagstar, Huntington Bank, Penske Corp.	\$150M (public)/ \$1B total
Charlotte	Racial Equity Initiative	2019	City of Charlotte	6	Planning, streetscape, parks, CDCs, real estate, anchor attractions	Bank of America, Fifth Third, JP Morgan, Lowe’s & Others	\$200M (public)/ \$700M Total
Chicago	Invest South/ West	2019	City of Chicago	12	Real Estate, streetscape, small business grants	Fifth Third & Others	\$750M (public)/ \$1B total
Pittsburgh	Corridors of Opportunity	2021	The Enterprise Center	1	Real Estate, small business lending, grants	Wells Fargo	\$150M (public)/ total TBD
St. Louis	Economic Justice Fund	2023	City of St. Louis/ SLDC	5	Streetscape, education, workforce development, housing, CDCs, real estate, small businesses	Mastercard, US Bank, Midwest BankCentre, Midland States Bank, and more TBD	\$246M (public)/ \$1B total

ECONOMIC DEVELOPMENT & TRANSFORMATION FUND

IMPLEMENTATION:

The Implementation Team will utilize the initial seed funding of \$1.5M from the Transformation Fund to build a platform (“Economic Justice Accelerator”) that will connect residents, businesses, developers, and neighborhoods to a myriad of funding and redevelopment opportunities that align with the Economic Justice Action Plan, and provide the opportunity for private and philanthropic partners to invest in projects, programs, and products prioritized, vetted, and funded through public sources.

By 2030, the Economic Justice Accelerator will invest over \$1B in strategically aligned projects, programs, and products supporting economic growth in the six neighborhoods surrounding NGA, MLK corridor, Dutchtown/Gravois Park, Walnut Park, and equitable development opportunities in Downtown St. Louis.

The City of St. Louis has already committed over \$246M through the American Rescue Plan Act towards these efforts with an additional goal of \$150M from State and Federal agencies to invest in this effort.

Based on initial market analysis and social impact capital landscape, the Implementation Team projects a total of **\$504M in private direct investments and social impact capital opportunities available** to leverage the philanthropic and public commitments.

To capture the level of investment opportunities in the St. Louis market to meet the \$1B goal, the Transformation Fund will need to provide credit enhancements and ongoing operational support to sustain this effort long-term in the form of grants, program related investments, and patient capital in the amount of \$100M.



\$1 BILLION IN STRATEGICALLY ALIGNED PROJECTS, PROGRAMS, AND PRODUCTS

